



Arkansas Run for the Fallen
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Beebe, AR 72012
www.arkansasrunforthefallen.org

We are pleased that you are interested in bringing the Arkansas Run for the Fallen Traveling Heroes Memorial to your area. Our volunteers are very passionate about the Traveling Memorial and the families it represents, we only hope that your community can experience the impact of what this memorial represents.

We have guidelines that all requestors must consider and adhere to. Our volunteers, many times, live over a hundred miles from the locations of the displays. Therefore, the requestor must make a commitment to Arkansas Run for the Fallen, the Memorial, the Families, and their community. Below is a list of the of our guidelines.

- The area where the memorial will be set up should be a flat, open space, no smaller than 115' by 115'.
- The display trailer will be left at site during display.
- The location needs to be accessible to the public.
- Arkansas One Call must be called in advance in order to ensure there are no underground utilities. They will mark the area so that utility lines will be visible when we arrive.
- The ground shall be well maintained to include mowing and filling of any existing holes that would cause injury during the Memorial set-up or while visiting.
- Provide volunteers during the set-up process and during the display to talk with visitors about the memorial and the mission.
- Must share with the community in order to reach the most amount of people to include media and social media.
- Must visit often to ensure upkeep to include straightening, removing litter, restocking brochures, and overall appearance
- Must ensure security of the Memorial and the location are always enforced

While we do not charge to bring the memorial to communities, there is an expectation that communities will cover the cost of the expenses associated with setup. Many communities also make a donation to the Arkansas Run for the Fallen, so that the mission to honor Arkansas fallen heroes and their families continues. The average cost of a setup, including fuel and maintenance for the memorial is \$500. Donations above that will be used to honor the fallen and their families. One major focus of donations is to provide a summer camp for the children of Arkansas fallen service members.

The memorial moves across Arkansas with the focus on allowing as many communities as possible to experience it. When we are considering a location, we take into account the geographic locations of past and future displays, the impact on the community expected, and the commitment level of the requestor. Displays are typically scheduled for a period of one week. If you would like to request the Traveling Memorial we request you send a letter discussing the layout of the location and how you plan to implement the guidelines stated above.

We look forward to bringing the Arkansas Run for the Fallen Traveling Heroes Memorial to your community.

Arkansas Run for the Fallen is a 501(c)(3) charitable organization EIN 45-4054330